

VPPPA CONFERENCE

Sponsorship Information



VPPPA's annual national conference is the largest annual gathering of management and labor representatives working toward improving occupational safety and health, particularly through the Voluntary Protection Programs (VPP). Administered by the Occupational Safety and Health Administration (OSHA), the Department of Energy (DOE) and OSHA state-plan states, VPP promotes safety and health excellence by evaluating and recognizing facilities with outstanding safety and health management systems. Don't miss this exclusive sponsorship opportunity to reach the best of the best in workforce protection.

VPPPA sponsorship opportunities are tailored to fit any budget. VPPPA Expo 2012 exhibitors and/or members of the association (except for Affiliate members who are not exhibiting), can select from a comprehensive range of sponsorship opportunities and levels.

SPONSORSHIP BENEFITS

- + Recognized in the *VPPPA Annual Report* and conference programs
- + Listed on the VPPPA website with a link to your company website
- + First right of refusal on the same sponsorship opportunity the following year; deadline: October 5, 2012
- + Highlighted during the opening session
- + Recognized on conference signage

Sponsorship Levels

The total dollar amount of sponsorships designates the sponsorship levels listed below.

CONTRIBUTOR – \$100 TO \$999

- + Recognition in the *VPPPA Annual Report* and conference programs as contributor

BRONZE Level Sponsor – \$1,000 TO 2,499

- + Recognition in the *VPPPA Annual Report* and conference programs as a Bronze level sponsor

SILVER Level Sponsor – \$2,500 TO \$4,999

- + Recognition in the *VPPPA Annual Report* and conference programs as a Silver level sponsor

GOLD Level Sponsor – \$5,000 TO \$7,499

- + Recognition in the *VPPPA Annual Report* and conference programs as a Gold level sponsor
- + One (1) complimentary ad in one of VPPPA's electronic newsletters

PLATINUM Level Sponsor – \$7,500 TO \$9,999

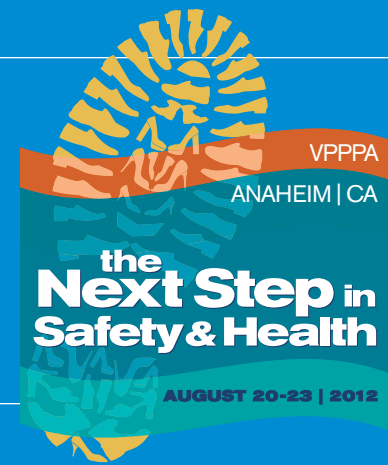
- + Gold Level recognition; plus:
- + One (1) additional complimentary ad in an electronic newsletter (two ads total);
- + One (1) complimentary quarter page ad in the autumn edition of *The Leader*; and
- + One (1) complimentary conference registration

DIAMOND Level Sponsor – \$10,000 AND ABOVE

- + Platinum Level recognition; plus:
- + One (1) complimentary full-page ad in the conference's *Onsite Program* (artwork due 5/28/12);
- + A reserved table at the closing general session breakfast;
- + Conference banner highlighting your sponsorship; and
- + One (1) additional complimentary conference registration (two total)

VPPPA CONFERENCE

Sponsorship Opportunities



Monetary Contributions

Only actual dollar amounts will be accepted for monetary contribution opportunities listed below. Partial contributions do not apply in this category. VPPPA retains the right of approval of any artwork.

Early Morning Coffee & Juice (3 opportunities)

- + Sponsor \$2,500 each
- + Contributor \$1,000 each

Networking Beverage Breaks (8 opportunities)

- + Sponsor \$2,500 each
- + Contributor \$1,000 each

General Luncheons (3 general luncheons)

- + Sponsor \$5,000 each
- + Supporter \$2,500 each

Affiliated Receptions (Chapter Welcome Reception; VPPPA Award Winners' Reception)

- + Sponsor \$1,000 each
- + Contributor \$500 each

Conference Receptions & General Session (Opening Welcome Reception; Wednesday Night Reception; Closing General Session Breakfast)

- + Sponsor \$10,000 each
- + Supporter \$5,000 each
- + Contributor \$2,500 each

Speakers (Opening General Session; Closing General Session)

- + Sponsor \$5,000 each
- + Supporter \$2,500 each

One (1) Game Card Square (open only to exhibiting companies)

- + Sponsor \$1,000 each

Cyber Café

Web browser defaults to your company's website on each computer station. Company logo featured on the kick panel of each computer station.

- + Sponsor \$7,000 (exclusive)

Customized Hotel Guest Room Key Card

- + Sponsor \$7,500
(at all official conference hotels)

Lanyards (Quantity 3,000)

- + Sponsor \$10,000 (exclusive)

Badge Holders (Quantity 3,000)

- + Sponsor \$10,000 (exclusive)

Customized Pillar Wrap

- + Sponsor \$2,800

VPPPA Conference Journal

Logo and ad artwork are due 7/3/12.

- + Sponsor \$5,000 (exclusive)

Customized Stand-Alone Directional

- + Sponsor \$1,400

Tote Bags (Quantity 3,000)

- + Sponsor \$10,000

In-Kind Contributions

In-kind contributions (excluding drawing prizes) must include the VPPPA logo. The logo cannot be compromised in any way. Samples of items (excluding drawing prizes

and conference banners) must be sent to the VPPPA National Office for final approval. Sponsors must absorb all production, shipping and drayage costs; however, those costs will be considered in determining the sponsorship level.

DRAWING PRIZES

Several drawings will take place throughout the duration of the conference in which prizes are raffled. Each prize must have a value of at least \$200. Examples of past drawing prizes include stereos, refrigerators, laptops and portable music devices. The sponsor will ship all bulk items directly to the drawing winner following the conference. In addition, VPPPA requests a photograph (minimum of 300 dpi) and description of all prizes for promotional purposes.

T-SHIRTS

Design, produce and distribute the official 28th Annual National VPPPA Conference T-Shirt. At least four people are required to distribute the T-Shirt at the beginning of Monday night's Opening Welcome Reception and Grand Opening of the Exhibit Hall. Samples must be sent to the VPPPA National Office for final approval.

ATTENDEE GIFTS

Three thousand gifts such as book markers, candies, clip boards, coasters, mints, note pads, pencils and pencil sharpeners, pocket calculators, stress squeeze toys, visors, etc. are needed to be inserted into attendee tote bags.

SPONSORSHIP LETTER OF AGREEMENT

INSTRUCTIONS: Legibly complete this Letter of Agreement and submit to the VPPPA National Office to confirm your sponsorship and be recognized in VPPPA publications. VPPPA is a 501(c)(3) charitable organization. Contributions are 100% tax deductible. VPPPA's Federal Tax ID# is 54-1598954.



CONTACT PERSON

TITLE

PHONE

FAX

EMAIL

COMPANY (NAME AS IT SHOULD APPEAR IN PROMOTIONAL MATERIALS)

BILLING ADDRESS

CITY

STATE

ZIP

PLEASE SELECT FUNCTION AND AMOUNT BEING SPONSORED:

MEAL FUNCTIONS/RECEPTIONS

	Sponsor	Supporter	Contributor
Early Morning Coffee & Juice	<input type="checkbox"/> \$2,500	n/a	<input type="checkbox"/> \$1,000
Networking Beverage Breaks	<input type="checkbox"/> \$2,500	n/a	<input type="checkbox"/> \$1,000
General Luncheons	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$500
Chapter Networking Reception	<input type="checkbox"/> \$1,000	n/a	<input type="checkbox"/> \$500
VPPPA Award Winners Breakfast	<input type="checkbox"/> \$1,000	n/a	<input type="checkbox"/> \$500
Opening Welcome Reception	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$100-\$2,500
Wednesday Night Reception	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$100-\$2,500
Closing General Session Breakfast	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$100-\$2,500
Opening General Session Speaker	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$500
Closing General Session Speaker	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$500

CONFERENCE ITEMS

MONETARY CONTRIBUTIONS

Carpet Logo	<input type="checkbox"/> \$250	Conference Pin	<input type="checkbox"/> \$10,000
Aisle Signs (per aisle sign)	<input type="checkbox"/> \$500	Lanyards	<input type="checkbox"/> \$10,000
One (1) Game Card Square	<input type="checkbox"/> \$1,000	Badge Holders	<input type="checkbox"/> \$10,000
Customized Stand-Alone Directional	<input type="checkbox"/> \$1,400	Hotel Guest Room Key Card	<input type="checkbox"/> \$7,500
Customized Pillar Wrap	<input type="checkbox"/> \$2,800	Conference Journal	<input type="checkbox"/> \$5,000
Cyber Café	<input type="checkbox"/> \$7,000	Tote Bags	<input type="checkbox"/> \$10,000
Phone Charging Station	<input type="checkbox"/> \$7,000	Other	<input type="checkbox"/> \$_____
Expo Card	<input type="checkbox"/> \$7,500		

IN-KIND CONTRIBUTIONS

	CASH VALUE
<input type="checkbox"/> Attendee Gifts	\$ _____
<input type="checkbox"/> Conference Banners	\$ _____
<input type="checkbox"/> Drawing Prizes	\$ _____
<input type="checkbox"/> Speaker Gifts	\$ _____
<input type="checkbox"/> T-Shirts	\$ _____

First right of refusal on the same sponsorship opportunity the following year is available until October 5, 2012.

METHOD OF PAYMENT

Total Payment \$ _____
 Check enclosed Check # _____
 Visa MasterCard American Express

CARD # _____

EXP. DATE _____

PRINT NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____

By completing and signing this Sponsorship Letter of Agreement, I hereby agree to pay for the sponsored function/item indicated above and submit any necessary art work by the due dates indicated with the VPPPA Sponsorship Opportunities descriptions.

SIGNATURE _____

DATE _____

FOR CREDIT CARDS: (24 hours a day)
 Fax your form with credit card payment to (703) 761-1148.

FOR CHECKS: If you are mailing your form and a check via U.S. Postal Service, send your form with payment (checks payable to VPPPA, Inc.) to: VPPPA, Inc., P.O. Box 418174, Boston, MA 02241-8174.

If you are using express mail services such as FedEx or UPS and require a street address for delivery, send your form with payment (checks payable to VPPPA, Inc.) to: VPPPA, Inc., 7600-E Leesburg Pike, Suite 100, Falls Church, VA 22043-2004.